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Ö3 Radio Station for ORF

Vienna, Austria



The design for radio station Ö3 is based on a simple idea: professional, creative people in a city - "Radio City." The office becomes a living and experiential space, like a city, that represents liveliness, noise and communication as well as quiet and calm. The concept is defined by flexibility, transparency and low costs.

The station's character – in other words its openness, its fast, uncomplicated communication, its youthful energy and its athletic ambition – is reflected in every element.