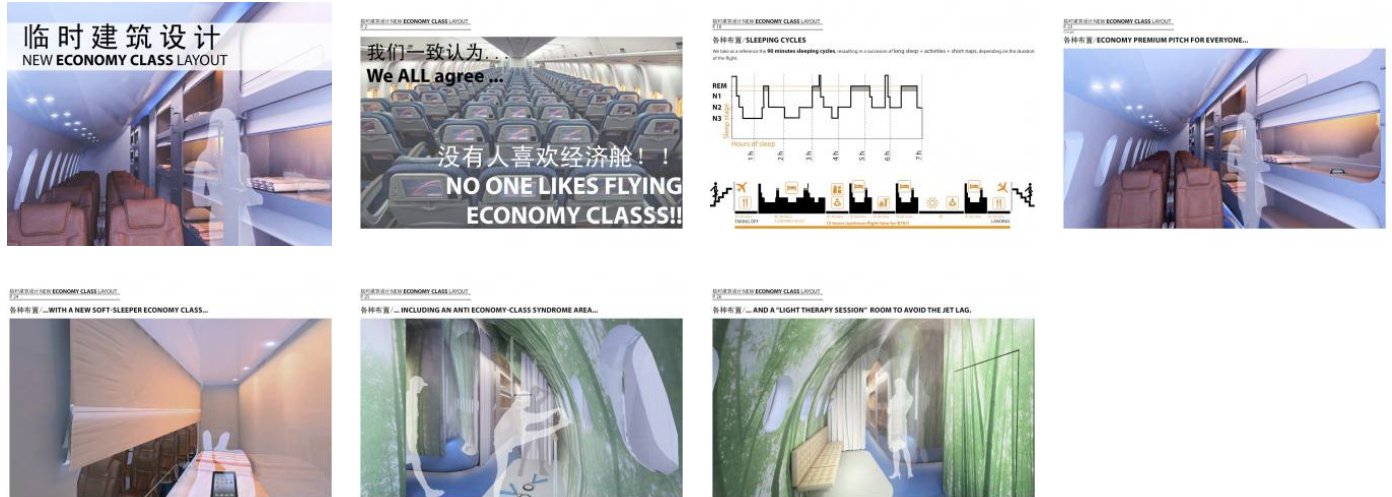


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NEW ECO Study for Hainan Airlines

Concepts for tomorrow's Economy



China's Hainan Airlines wanted us to develop future concepts to improve the level of comfort in its Economy class – a design task that inspired the team in Shanghai, led by Philippe Le Fort, to “lift off” and impress the customer.